Home, About, Contact Us, Medical Answering (lander)

Describe in two sentences (or less) what your company does.

WellReceived provides live, professional medical answering service to medical professionals, hospitals, clinics, etc. We are staffed 24/7/365 with professional medical receptionists.

Explain who you are, then what you do.

We are a medical answering service. We create a custom script so that our receptionists sound like they work in your office. We answer in your practice’s name, have a directory of your staff and will take care of your caller in the manner you have specified. We handle inbound calls, schedule appointments, live transfer calls, conduct medical intake and more. For example: “We are a loft conversion company... I am a virtual assistant... we are an ecommerce website.”

2. What benefits do you offer? How are your customers’ lives improved by using your product or service? What problem does it solve?

24/7/365

Experienced

Ensuring callers never reach voice mail

Ensure medical emergencies are escalated

Great value

3. What is the main goal of this copy?

To showcase us as a premium medical answering service provider. To show we are the safe/ right choice.

4. What do you want people to do after reading your copy? Every piece of copy must have a conversion goal. So, ask yourself, what do you want your reader to do next?

Sign up. Fill out a registration form with: Name, Company Name, Email, Phone. For instance: Fill out an online enquiry form Pick up the phone to make a booking Subscribe to a newsletter Sign-up for a free trial Visit a store location Share a blog post

Sign up for services or speak to a salesperson for more information.

5. What makes you special above all others?

For example, we are the only company to offer 24-hour support. A dedicated medical answering team. Specialized medical training for our receptionists. Custom scripting

6. Can you back this up?

We could show images/graphics to show our systems

7. Who is your ideal customer?

Physicians, hospital admin who are looking to expand their capabilities

8. What sort of copy do you like? Professional and conversational, if possible. More toward professional.

9. What don’t you like about your existing copy?

New website, so no copy. Another of our brands is [**www.Answerconnect.com**](https://www.answerconnect.com/) and you can see pages like: [**https://www.answerconnect.com/industries/healthcare**](https://www.answerconnect.com/industries/healthcare) for examples of existing copy on a sister site.

WellReceived.com will be the URL  
  
Offering Ideas:  
24/7/365  
partner in providing premium patient care  
HIPPA-compliant  
omni-channel support  
patient scheduling  
appointment confirmation  
custom intake scripting  
ER and non-ER patient calls  
escalate emergency calls  
urgent message relay  
trauma alert  
disaster recovery  
surgeon paging  
stat calls  
lab results  
doctor-to-doctor  
interactive voice response (IVR)  
customized call routing  
overflow  
integration  
secure  
efficiency levels  
bilingual  
build your practice  
subtleties of patient communication  
specialized call screening  
dynamic online account access  
online account analytics  
in-house IT department  
exclusive focus on medical practices  
expertise, efficiency, and compassion  
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